

EXPRESSION OF INTEREST

Expression of Interest is invited from the leading **Multi Grain Atta and Normal wheat Atta** Millers having own/leased Modern **Multi Grain Atta and Normal wheat Atta** Mill/Mills in Haryana (which are fulfilling the eligibility criteria) for empanelment and entering into MoU/Agreement with Hafed for arranging, processing and packing of **Multi Grain Atta and Normal Wheat Atta and allied products** in Hafed brand and its marketing in India.

Complete document containing details of eligibility conditions, checklist & marking criteria is placed of Hafed website at **www.hafed.gov.in**.

The parties fulfilling the eligibility criteria may submit their offers address to Managing Director, Hafed Panchkula up to 5.00 PM on 02.07.2021 along with the required documents to be submitted in person at Hafed Corporate Office, Sector-5, Panchkula or through email hafedmarketing1@gmail.com. The shortlisted parties shall be called for power point presentation. Selection will be made on the basis of highest marks obtained by the party as per the marking criteria and power point presentation. The MoU/Agreement can be signed with more than one eligible party as per the suitability/ requirement of Hafed.

MANAGING DIRECTOR, HAFED

GENERAL TERMS AND CONDITIONS

Hafed intends to sell high quality of **Multi Grain atta and Normal wheat Atta** in the domestic market across India.

1. The selected parties shall have to supply agreed quality of **Multi Grain atta and Normal wheat Atta** for marketing in the brand name of 'HAFED' with fully packaged form in commercial packing after approval of design from HAFED. However, more wheat/gram based products may be added later on with mutual consent.
2. The quantity of **Multi Grain atta and Normal wheat Atta** to be supplied in the market will depend upon the demand prevailing from time to time, for which selected parties shall make all efforts with the leading market agencies/procurement agencies in the Govt./Private Sector to increase the volume of sale of **Multi Grain atta and Normal wheat Atta** packets of various categories in the brand name HAFED.
3. Selected parties shall be responsible for stocking and supply of **Multi Grain atta and Normal wheat Atta** throughout India at a rate mutually agreeable between Hafed and the party keeping in view the market demand of Multi Grain atta and Normal wheat Atta in any market in India.
4. All the billing and payments will be received in the name of HAFED for supply of **Multi Grain atta and Normal wheat Atta** to any consumer/customer/party in India.
5. Delivery of **Multi Grain atta and Normal wheat Atta** shall be made by the selected parties to different destinations/market in India by using its own hired transportation and logistics as per supply orders from time to time.
6. Selected parties shall intimate to Hafed regarding the fixing of MRP of Multi Grain atta and Normal wheat Atta and sale rate as per the market trend.
7. The commission to Hafed on sale of **Multi Grain atta and Normal wheat Atta** by the selected parties will be decided after negotiations and also vary from time to time after taking into consideration the expenses and cost involved, mutually agreed by both parties.
8. The selected parties shall also be responsible for all quality/quantity related complaints and claims related to quality/ quantity/ demurrage /delayed delivery etc. and shall indemnify Hafed for any/all such claims. In case of any quality cut or any other penalty imposed by the purchasing authority or any other authority, the same shall be recovered from the selected party.
9. The bidder will have to submit a sample of 10 Kg **Multi Grain atta and 10 Kg Normal wheat Atta along with its composition of ingredients mixed at the time of submitting the application. The sample should be duly sealed & marked and signed by the bidder before submitting to Hafed.**

ELIGIBILITY CRITERIA:

CRITERIA	MINIMUM REQUIREMENT
Processing Capacity of Multi Grain atta and Normal wheat Atta and allied products mill/mills available in own mill/leased mills.	Minimum Multi Grain atta and Normal wheat Atta and allied products milling capacity -50 MT per day.
Total turnover of the applicant firm on account of Multi Grain atta and Normal wheat Atta and allied products sold during.	Minimum turnover of applicant firm should be Rs.5 Crore on account of Multi Grain atta and Normal wheat Atta and allied products sold/processed at least in one financial year out of last 3 (three) financial years i.e. FY 2017-18, FY 2018-19 and FY 2019-20.
Number of years of Experience in the Multi Grain atta and Normal wheat Atta and allied products business.	Minimum 5 years during the last 15 years.
Quantity of Multi Grain atta and Normal wheat Atta and allied products sold/processed.	Quantity of Multi Grain atta and Normal wheat Atta and allied products processed/sold- Minimum 1500 MT at least in one financial year out of last 3 (three) financial years Year 2019-20, FY 2018-19 and FY 2017-18.
Undertaking by the party that the party has not been debarred or blacklisted by any Government Department, Cooperative in India or Abroad.	Copy of undertaking should be submitted in this regard.
The mill/mills should have a valid FSSAI License.	Copy of the FSSAI License to be attached.

ANNEXURE-I

Sr No	Criteria for eligibility	Minimum Requirement	Actual	Qualified (Yes/No)	Supporting Documents to be attached.
1.	Processing Capacity available with the party	Multi Grain atta and Normal wheat Atta and allied products.			Copy of approved processing capacity of the mill/mills by the competent authority.
2.	Total turnover of the firm on account of Multi Grain atta and Normal wheat Atta and allied products sold.	5 Crore at least in one financial year out of last 3 (three) financial years i.e. FY 2019-20, FY 2018-19 and FY 2017-18.	2017-18=		Statement (amount wise) duly certified by the CA showing the year wise.
			2018-19=		
			2019-20=		
3.	Copy of the balance sheet of the last three years F/Y i.e. FY 2019-20, FY 2018-19 and FY 2017-18..	-			Copy of the balance sheet authenticated by the CA.
4.	Number of years Experience in Multi Grain atta and Normal wheat Atta Business.	5 years during the last 15 years			Authenticated proof showing the experience in processing of Multi Grain atta and Normal wheat Atta and allied products is to be submitted
6.	Quantity of Multi Grain atta and Normal wheat Atta and allied products sold at least in one financial year out of last 3	Minimum 1500 MT.	2017-18=		Statement of year wise Multi Grain atta and Normal wheat Atta and allied products processed during the last 3 years alongwith the
			2018-19=		
			2019-20=		

	(three) financial years (2019-20), FY 2018-19 and FY 2017-18.)				proof which authenticate the claim of year wise production of Multi Grain atta and Normal wheat Atta
7.	Undertaking by the party that the party has not been debarred or blacklisted by any Government Department, Cooperative in India or Abroad.	Copy of undertaking should be submitted			Copy of undertaking duly signed by the authorized signatory
8.	Details of GST/TAN number	Copy to be attached			Copy to be attached

Marking Scheme:

Technical assessment criteria:

	Criteria	Max. score	Marking scheme	Documents to be submitted in the Techno-Commercial Bid	Remarks
1	Turnover	15			
1 A	The annual turnover of the applicant should be minimum 5 Crore at least in one financial year out of last 3 (three) financial years (FY 2019-20, FY 2018-19 and FY 2017-18.) particularly for their atta/multi grain products.		<p>1. 5 crores to 10 crores : - 5 marks</p> <p>2. >10 Crores : - 10 Marks</p>	<p>1. Audited annual accounts along with a certificate from statutory auditor certifying the turnover during the said last three financial years. Pertaining to business of atta/multigrain atta and allied products.</p> <p>2. Product wise annual sales turnover for the said last three financial years shall be submitted by the applicant.</p>	The atta products which are duly permitted by the competent authority in India for sales will only be considered for assessing the sales turnover
2	Experience of the applicant	10			
	Applicant with Less than five year experience of processing and sale of atta products in India will not be considered.		<p>>=5 Years and < 10 Years : 5 Marks</p> <p>> = 10 Years 10Marks</p>	Any appropriate proof of the claim of said experience. Example: copies of sales bills of atta products sold to distributors/Institutions of Haryana/India.	The bidder must have the required experience.
3	<u>Presentation:</u> A detailed presentation of the bidder will be held in Hafed regarding business plan.	15			

4	Physical inspections of samples of atta in respect of appreance of atta and quality/taste of chapatti, through a committee. (The bidder will have to submit a sample of 10 Kg Multi Grain atta and 10 Kg Normal wheat Atta at the time of submitting the application. The sample should be duly sealed & marked and signed by the bidder before submitting to Hafed.)	10			
	TOTAL:	50			