

**THE HARYANA STATE COOPERATIVE SUPPLY AND
MARKETING FEDERATION LIMITED (HAFED)**

**EXPRESSION OF INTEREST (EOI) IS INVITED FOR
UPGRADATION OF PACKING MATERIAL FOR:**

- 1. VARIOUS VARIETIES OF HAFED RICE IN 1 kg. & 5 kg.
POUCH**
- 2. HAFED MUSTARD OIL in 1 ltr.PET BOTTLE & 5 ltr. JAR**
- 3. CATTLE FEED**
- 4. AGRI-INPUT – PESTICIDES, INSECTICIDES etc.**

Date of EOI:

**20th May, 2020 from
10:30 AM**

Place:

**Conference Room,
Hafed Corporate Office
Sector-5, Panchkula**

The Haryana State Cooperative Supply & Marketing Federation Ltd., popularly known as HAFED has come to stay as a top State Government sponsored farmer friendly organization having its registered corporate office in Sector-5 Panchkula Haryana. Hafed is continually playing a leading role in serving the economic interest of farmers in the State by providing viable and efficient support and in pursuit of this mission is undertaking multifarious diversified activities including supply of quality agriculture inputs at the doorsteps of the farmers through a large cooperative network, providing marketing support by being an assured buyer for the farm produce at remunerative / competitive prices and further value addition in the farm produce through processing, marketing and exports. Besides, Hafed is equally concerned about the well being of consumers and provides them pure and traditional agricultural products processed out of raw material directly sourced from the farmers and processed in a large and diversified chain of processing units owned by it all over the State.

Hafed invites reputed manufacturers(s) / agency(s) for participating in expression of interest for upgradation of packing material / wrappers/ shapes for:

1. Various varieties of Hafed rice in 1 kg. & 5 kg. pouch
2. Hafed mustard oil in 1 ltr. pet bottle & 5 ltr. Jar
3. Cattle-Feed
4. Agri-Input –Pesticides, Insecticides etc.

Introduction:

Rice: Hafed is known for its best quality aromatic basmati rice which comes in various varieties in the consumer pack of 1 kg. & 5 kg. packing. The rice is processed and packed at Hafed Rice Mill, Taraori (District-Karnal). This region is known for its best quality aromatic basmati rice. The rice is then

supplied across the State of Haryana, Delhi & Chandigarh through Hafed's distribution network. Hafed's bestselling varieties & variants are mentioned below:

1. Hafed Superior Basmati Rice - 1 kg.
2. Hafed Superior Basmati Rice - 5 kg.
3. Hafed Superior Basmati Tibar – 5 kg.
4. Hafed Special Pusa Basmati – 1 kg.
5. Hafed Special Pusa Basmati – 5 kg.
6. Hafed Premium Gold – 1 kg.
7. Hafed Premium Gold – 5 kg.
8. Hafed Premium Gold Tibar – 5 kg.
9. Hafed Supreme Long Grain Rice 1 kg.
10. Hafed Supreme Long Grain Rice 5 kg.

Mustard Oil: Hafed Mustard Oil is one of Hafed's bestselling consumer product and is well known for its purity and quality. Major quantities of Hafed Mustard Oils is sold in consumer packs of 1ltr. Bottle and 5 ltr. Jar. The oil is processed and packed at Hafed own Oil Mills at Rewari and Narnaul.

Cattle-Feed: Hafed also provides best-quality cattle-feed which is then sold across the State of Haryana to farmers, cattle-keepers etc. The list of cattlefeed is enclosed at Annexure-II.

Agri-Input: Agricultural inputs like pesticides, insecticides, weedicides etc. play an important role in increasing the productivity of crops. Over the years, through the network of its Cooperatives, HAFED has been ensuring that the farmers get quality Inputs at reasonable prices. The list of Agri-Input products is enclosed at Annexure-III.

Scope of Work:

1. Rice

- Presently, Hafed is using Poly Printed Pouches (PP) for packing of the above mentioned varieties of Hafed rice. Hafed intends to

upgrade the packing to materials such as BOPP (Biaxially oriented polypropylene) like matt finish, 2D, 3-layer, 2-layer, with zipper or without zipper etc. or any other suitable packing material, so as to give them attractive look.

- The manufacturer(s)/agency(s) can suggest any other options like pillow packs, standees etc. along with the packing material pouches and wrappers for Hafed rice as per the latest trend in the market.

2. **Oil:**

- Hafed at present is using 1 ltr. PET Bottle (neck size 28 mm bottle PCO type) and 5 ltr. HDPE Jar for its Mustard Oil. In order to give these packings attractive look, Hafed intends to upgrade these packing for which new designs & shape has been principally shortlisted (concept design can be seen at Annexure-I).
- The manufacturers(s)/agency(s) can suggest various options for wrapper and packing material to be used for manufacturing high quality bottles and jars as per the new designs/shape of 1 ltr. bottle and 5 ltr. jar (Annexure-I) for Hafed Mustard Oil based on cost effectiveness, latest market trend and their past experience.

3. **Cattle-Feed:** The list of cattlefeed products is enclosed at Annexure-II and accordingly, manufacturers(s)/agency(s) can suggest various options for material to be used for manufacturing of these packing.
4. **Agri-Input:** The list of Agri-Input products is enclosed at Annexure-III and accordingly, manufacturer(s)/agency(s) can suggest various options for packing and wrapper material to be used for manufacturing of these packing.
5. The manufacturers(s)/agency(s) may suggest latest best practices being followed by top firms w.r.t. environment-friendly / bio-degradable options or any other CSR practice, which may create goodwill and improve brand image of Hafed.
6. The manufacturer(s)/agency(s) can submit samples of the packing material along with the proposal, which will allow them to showcase their packing material in a better way.
7. The manufacturer(s)/agency(s) must submit hard copies of their proposal in a sealed envelope clearly mentioning the product category

i.e. rice, oil, Cattlefeed or Agri-input products on the envelope. The envelope should contain their company profile, past experience and clientage including valid proof, specification of the wrapper and packaging material along with high resolution pictures, estimated cost of proposed packing material and any other related information.

Eligibility Criteria:

1. The manufacturer(s)/agency(s) should have a registered authorized office.
2. The manufacturer(s)/agency(s) should have experience for supplying packaging material of similar nature to other known / leading brands.
3. The manufacturer(s)/agency(s) should have a valid GSTin registration number.
4. In case of consumer products i.e. rice & oils, these packaging materials must adhere to law of land such as Food Grade norms, Food and Safety Accreditations of authorized Govt. Agencies etc.
5. In case of other products i.e. cattlefeed & agri-input products, these packaging materials must adhere to law of land such as Food and Safety Accreditations of authorized Govt. Agencies and other mandatory requirements like safety norms, minimum thickness etc.

Important Instructions:

Interested agencies are requested to come prepared for the EOI meeting on 20.05.2020 from 10:30 AM in the conference room of Hafed Corporate Office, Sector-5, Panchkula as per the below mentioned instructions:

1. The facility of projector will be provided during the meeting if agencies wish to give a short presentation
2. The manufacturers(s) / agency(s) or its authorized representative, should carry authorization letter and valid Photo ID proof.
3. The representative(s) of the manufacturers(s)/agency(s) will individually meet the team of Hafed Officers, for the above discussions and any clarifications.

4. The manufacturers(s)/agency(s) must submit the **confirmation of their participation** and any clarifications/queries by e-mail at hafedmarketing1@gmail.com mentioning the 'EOI for upgradation of Packing Material' as subject. The email must reach well before time i.e. at least 3 (Three) days before the scheduled meeting, so as to enable Hafed to maintain proper Social distancing because of COVID-19 and allot specific time slot to the agencies for the meeting, which will be communicated to them vide email.
5. If any agency/manufacture is not able to visit Hafed personally for the EOI, they must intimate the same to Hafed and request for conferencing, for which link will be intimated to them to join the video conferencing.

**MANAGING DIRECTOR
HAFED PANCHKULA**

ANNEXURE-I**CONCEPT DESIGNS****Mustard Oil 1 ltr PET Bottle****Mustard Oil 5 ltr. Jar**

Annexure-II**Hafed Cattle Feed**

Sr. No.	Name of the Product	Packing
1.	Cattle Feed Pellet	50 Kg.
2.	Cattle Feed Pellet	40 Kg.
3.	Cattle Mash	40 Kg.
4.	Pusha Mash	50 Kg.
5.	Pusha Mash	40 Kg.

Annexure-III**Hafed Pesticides**

Sr. No	Name of Product	Packing	Remarks
1	Deltamethrine 2.5% W.P	25 Kg	MS drum
2	Chloropyriphos 20% EC	1 Ltr	Pet bottle along with wrapper
		5 Ltr	
3	Malathion 50% EC	1 Ltr	Plain Tin container along with wrapper
		5 Ltr	
4	Fipronil 0.3% GR	5 Kg	Non woven bag
5	Chloropyriphos 10% GR	5 Kg	Non woven bag
6	Quinalphos 5% GR	5 Kg	Non woven bag