



**THE HARYANA STATE COOPERATIVE SUPPLY
AND MARKETING FEDERATION LIMITED**
CORPORATE OFFICE, SECTOR 5, PANCHKULA HARYANA (INDIA)
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NOTICE INVITING EXPRESSION OF INTEREST (EOI) FROM REPUTED AGENCIES FOR STANDARD DESIGNING OF HAFED RETAIL OUTLETS IN HARYANA, CHANDIGARH & DELHI

The Haryana State Cooperative Supply & Marketing Federation Ltd., popularly known as HAFED invites an Expression of Interest from reputed agencies for standard designing of Hafed retail outlets in Haryana, Chandigarh & Delhi with the intention to give a unique, uniform and a distinct look, as per the trends in vogue.

Expression of Interest (EOI) containing scope of work, terms and conditions, eligibility criteria and procedure of selection can be downloaded from Hafed website i.e. <http://hafed.gov.in/> .

Interested agencies should bring their proposals / presentations for participation in the bid on 26th August, 2019 at 11:30 AM in the Conference room of Hafed Corporate Office, Sector-5, Panchkula. For any clarification / details, contact 0172 – 2590520-26 (Ext.-204) or email at hafedmarketing1@gmail.com. Hafed reserves the right to reject any or all the bids without assigning any reason.

**MANAGING DIRECTOR,
HAFED CORPORATE OFFICE,
SECTOR-5 PANCHKULA – 134019**

**THE HARYANA STATE COOPERATIVE SUPPLY AND
MARKETING FEDERATION LIMITED (HAFED)**

**INVITING EXPRESSION OF INTEREST (EOI) FROM
REPUTED AGENCIES FOR STANDARD DESIGNING OF
HAFED RETAIL OUTLETS IN HARYANA, CHANDIGARH &
DELHI**

**Date of opening of bids : 26th August, 2019 at
11:30 AM**

**Place of opening of bids: Conference Room,
Hafed Corporate Office
Sector-5, Panchkula**

The Haryana State Cooperative Supply & Marketing Federation Ltd., popularly known as HAFED has come to stay as a top State Government sponsored farmer friendly organization. Hafed is continually playing a leading role in serving the economic interest of farmers in the State by providing viable and efficient support and in pursuit of this mission is undertaking multifarious diversified activities including supply of quality agriculture inputs at the doorsteps of the farmers through a large cooperative network, providing marketing support by being an assured buyer for the farm produce at remunerative / competitive prices and further value addition in the farm produce through processing, marketing and exports. Besides, Hafed is equally concerned about the well being of consumers and provides them pure and traditional agricultural products processed out of raw material directly sourced from the farmers and processed in a large and diversified chain of processing units owned by it all over the State.

Hafed invites an expression of interest from reputed agencies for standard designing of Hafed retail outlets in Haryana, Chandigarh & Delhi with the intention to give a unique, uniform yet a distinct look as per the latest designs in vogue for such sale outlets.

The interested agencies are requested to bring their proposal / presentations for participating in the bid on 26th August, 2019 at 11:30 AM in conference room of Hafed Corporate Office, Sector-5, Panchkula. The participants are required to put forth their ideas by way of designs & concepts to be presented in soft & hard copies during the bid. The facility of projector will be provided during the bid for parties to give a presentation of their designs.

The detailed terms and references for standard designing of Hafed retail outlets is as under:

1. To provide end-to-end solution w.r.t. standardized outlook of all Hafed retail sale outlets (around 30 in number) with uniform colour scheme and design for exterior of the outlets.
2. To provide a standard layout drawings for interiors by preparing adequate arrangement for showcasing Hafed products, depicting entry gate, adequate inventory / storage provision, billing & cash counter, computer counter etc., including standard colour scheme for all the outlets.
3. The agency will specify all material to be used for exterior, facade, interior furnishing like material to be used for exterior, material to

be used for signage, flooring, false ceiling, woodwork, paint / polishing etc., including complete specifications of the material to be used along with a standard design and drawings as per the existing sale outlets. Change, if required, to give a standard outlook may also be provided / suggested.

4. To provide standard electric installations including provision for air conditioner along with fixtures, layout and specifications with drawings.
5. To provide a standard signage on the face of the Hafed retail outlets with attractive colour schemes with at least three options as well as suggesting the material to be used for signage as per latest trends in vogue.
6. Detail of the standard shelves / showcases for display and stacking of products for better outlook, including a provision for standard room / space for storage of products.
7. The agency will suggest approximate cost (per sq. feet) for execution of their design as per actual at site.
8. All the sale outlets of Hafed are built in brick & mortar with RCC roofing as per availability of space at each location, however, the same are not designed as per standard dimensions and vary in physical dimensions, as per the space available at site, considering this point, the agency will suggest atleast 3 options of layout for improvement if any as per space available at site.

Further, the agency, after taking into consideration the points as explained above, shall keep the design/layouts flexible, so that the same could be adjusted on scale at the time of executing the designs at site. The information regarding dimensions (LxBxH) of all the sale outlets is enclosed at Annexure - I).

9. For the aforesaid purpose, if the agency feels the need, it may visit Hafed's sale outlets to have a fair idea about its location, layout etc. By contacting respective District Manager of Hafed.
10. Any other details which is not covered above, but is essentially required to give a standard outlook to the retail sale outlets may also be mentioned / suggested in their proposal.
11. Hafed reserves the right for accepting / rejecting any or all offers without assigning any reason.

The agency should have an adequate experience for similar work and they should also submit their experience in the line, as a proof at the time of participating in the EOI.

ELIGIBILITY CRITERIA

1. The agency should have designed at least five works of similar nature along with proof.
2. The agency should have a registered office.
3. The agency should have a valid GSTin registration number from the concerned authorities.
4. Conditional bids will not be entertained.

PROCEDURE OF SELECTION

1. The agency will submit their financial bids in a sealed cover at the time of participation in the bid.
2. The agencies will submit their designs as per scope of work mentioned as above. The Management Committee of Hafed, after considering the designs options submitted by all the parties, will finalize the designs found most appealing as well as cost effective i.e. agencies will submit per sq. ft. cost for executing the design of sale outlets.
3. After the finalization of design, the financial bid of only the shortlisted agency will be opened. Hafed reserves the right to negotiate the rates before finalization of the contract.
4. The successful party, whose designs are selected by Hafed shall deposit a security amount of Rs. 50,000/- (refundable), before the work order is issued by Hafed. The security amount shall be refunded after successful completion of the work.
5. The agency will submit their complete drawings / designs / layouts etc., as per terms mentioned above within 15 days from the date of issue of work order. In case the party fails to submit the designs within the stipulated period, the security amount deposited by them shall be forfeited by Hafed.
6. Any dispute arising between the party and Hafed shall be referred to MD, Hafed and his decision shall be final and binding in both the party as well as Hafed.

**MANAGING DIRECTOR
HAFED PANCHKULA**

Annexure-I

Dimensions of Hafed Sale Outlets in Haryana, Chandigarh & Delhi

S. N.	Name of Hafed Sale Outlet	Address	Dimensions of Sale outlet with measurement in feet			Width of Sale counter in Feet
			Length	Breadth	Height	
1	Hafed Sale Point Ambala	Ghel Road Jain College Road, Ambala City	13.7	19.10	10	8.3
2	Hafed Sale Point Bhiwani	Hafed Sale Point, Hansi Road, Bhiwani	18	12	9.5	6 x 3.5
3	Hafed Sale Point Faridabad	Hafed Complex, New Anaj Mandi, Mukesh Colony, Ballabhgarh	7.87	9.84	8.86	-
4	Hafed Sale Point Ratia (FTD)	Near Bhagat Singh Chock Ratia	32	22	11	6
5	Hafed Sale Point Fatehabad	Bhattu Road, Fatehabad	10	10	12	6
6	Hafed Sale Point Gurugram	Shop No. 10, Vikas Sadan, Gurugram	11.10	11.1	8.3	L = 4.6 W=2.6 H= 2.6
7	Hafed Sale Point Gurugram	Buffer, Hafed Complex Gurugram	20.6	7.3	10	L = 4.6 W=2.2 H= 2.5
8	Hafed Sale Point Hisar	Hafed District Office old session road Hisar	11	9.8	9.9	4.8
9	Hafed Sale Point Jind	Hafed sale Point DRDA, Jind	15	10.3	10	1.4
10	Hafed Sale Point Kaithal	Jind Road Kaithal	12	8	10	1.50
11	Hafed Sale Point Dhand	Near Extension Mandi Dhand	13	9	10	NA
12	Hafed Sale Point Karnal	GT Road Taraori, Karnal	20	20	11	1.75
13	Hafed Sale Point Karnal	Bay No. 19-20 Part-I, Sec-12, Urban Estate, Karnal	18	13	12	2
14	Hafed Sale Point Karnal	Shop No. 6&7, Minar Road, Karnal	12	16	11	2.5
15	Hafed Sale Point Karnal	Sugar Mill, Phaphrana, Assandh, Karnal	9	10	11	2.5
16	Hafed Sale Point Kurukshetra	Haryana Tourism Parakeet Pipli District Kurukshetra	8.5	9.4	8.2	Left side 7.3 Width 1.6 Height 2.7

17	Hafed Sale Point Narnaul	Nizampur Road, Hafed Complex, Narnaul	28	14	10	14
18	Hafed Sale Point Panchkula	Hafed Corporate Office, Sector-5, Panchkula	20.3	12.6	8	12.6 x 3
19	Hafed Sale Point Panipat	Distt. Office Complex Near Khadi Ashram, GT Road Panipat	18'6"	10'.0	10'.3"	2'.0"x3'.1"x 4'.4"
20	Hafed Sale Point Rewari	Hafed Complex, Konsiwas Road, Rewari	10	10	10	No Counter
21	CFP Rohtak	Near Sukhpura Chowk	10	15	11	2.50
22	MDU Rohtak	In MDU Campus	15	8	12	2.50
23	CRC Rohtak	Near Chottu Ram Chowk	12	12	7	2
24	RHA Meham	Anaj Mandi Meham	10	20	13	2.50
25	Hafed Sale Point Sirsa	Hafed Complex, Rania Road Sirsa	27.9	24.3	16	6
26	Hafed Sale Point Sonapat	Indl. Area, Bypass Rohtak Road, Sonapat	31.3	12.6	10	11
27	Hafed Sale Point, Jagadhri	Panchayat Bhawan, Jagadhri	25	10	10	9
28	Hafed Sale Point Radaur	HRM, Radaur	24	10	9.6	8
29	Hafed Sale Point Delhi	Hafed Warehouse complex, B-Block, Ground Floor, Near Wazirpur DTC Depot-I, Ring Road, New Delhi	20	12.7	12	12.7
30	Hafed Sale Point Chandigarh	Sector-7C, SCO-18, Madhya Marg, Chandigarh	22.4	15	7.6	3.5 x 10