



**THE HARYANA STATE COOPERATIVE SUPPLY
AND MARKETING FEDERATION LIMITED**
CORPORATE OFFICE, SECTOR 5, PANCHKULA, HARYANA (INDIA)
TEL: 0172-2590520-24, FAX: 0172-2590711
E.Mail: hafed@hry.nic.in, Web-site: www.hafed.gov.in



CORRIGENDUM

The tenders published in the newspapers Amar Ujala on 18.09.2013 and Business Line on 19.09.2013 inviting Expression of Interest for preparation of Detailed Project Report regarding Organic Farming Projects, scheduled for receiving upto 2:30 pm and opening at 3:00 pm on 02.10.2013 are hereby extended for receiving upto 2:30 pm on 03.10.2013 and opening at 3:00pm on 03.10.2013.

MANAGING DIRECTOR



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Notice Inviting Expression of Interest

For preparation of Detailed Project Report regarding Organic Farming Projects

Interested leading consultants working in the field of Organic farming, having experience of successfully executing such assignments may submit their technical bid as per terms and conditions given in the bid document available from Hafed HO (Panchkula) at a cost of Rs.100/- in cash or a Bank Draft favoring Hafed payable at any scheduled bank at Panchkula / Chandigarh, to reach Addl. G.M.(CF), Hafed, Sector-5, Panchkula latest by 2.30 PM on 2.10.2013, which will be opened on the same day at 3.00 PM in the presence of bidders who may wish to be present. Bid Document can also be down loaded from www.hafed.gov.in in which case its cost i.e Rs. 100/- should be submitted alongwith the Technical bid. Bids of only those parties will be considered who fulfill the eligibility condition given in the bid document and are accompanied by an Earnest Money of Rs. 5000/- in the shape of Demand Draft. Financial bids will be invited only from the parties which are short listed on the basis of technical bids.

Managing Director, Hafed reserves the right to accept or reject any offer without assigning any reason.

Managing Director

BID DOCUMENT

Preparation of Detailed Project Report regarding Organic Farming Projects of Hafed.

BID DOCUMENT PRICE Rs.100/- (Rs. One Hundred Only)

LAST DATE AND TIME FOR SUBMISSION OF TECHNICAL BID 2.30 P.M. ON 2.10.2013.

DATE OF OPENING OF 3.00 P.M.ON 2.10.2013.
TECHNICAL BIDS:

VENUE FOR OPENING OF BIDS: Tender Room, Ground Floor,
Hafed Corporate Office,
Sector 5, Panchkula.

1. GENERAL

Hafed, an Apex Co-operative organization of Haryana with annual turnover of over Rs.5000 crores, is primarily engaged in supply of Agri-inputs to the farmers of the state, procurement of food grains, warehousing, Agro processing, Marketing and Exports.

Hafed intends to get prepared a Detailed Project Report regarding Organic Farming Projects of Hafed, from a leading consultant working in the field of Organic Farming.

2. SCOPE OF WORK: The project report should cover following:

Part A: Implementation of Organic Grower Group

1. Background
 - a) Domestic and International Scenario of Organic Adoption
 - b) Promotion of Organic Farming by Hafed (so far)
2. Phases of Organic Grower Group promotion for Certified Organic Farming projects
3. Pest, Disease and Nutrition Management through Organic Practices
(with reference to NCOF, PAU, HAU, UOCB and farmer experience)
4. Organic Certification requirement and options
 - a. PGS
 - b. Third Party (NPOP / NOP / EU etc.)

- c. Advantages and Disadvantages of PGS and Third party
5. Certification Process
6. Resource Requirement
7. Limitation of certification and residue testing
8. Proposal for Hafed for further action with regard to extension of organic projects being undertaken by Hafed. It should cover all aspects with fool proof system to ensure organic status of the land and the produce.

Part B: Marketing of Organic Produce

1. India's marketing volumes of Organic Produce
2. Domestic Vs. International Marketing
3. Pre-requisites for Marketing of Organic Produce
4. Storage requirements for organic produce based on the practices of the major private players with specific reference to Haryana.
5. Certification Requirements
6. Challenges of Marketing Organic Produce
7. Hafed's SWOT analysis
8. Proposal for Hafed including recommendation for taking up marketing of organic projects by Hafed as retailer/facilitator. It should also cover processing, handling, storage/preservation at the mill/warehouse level and also at the sale points/retailer points. A marketing model should be proposed covering all aspects like packaging, quality, processing, pricing, distribution, etc. If it is suggested that hafed should itself undertake the marketing, promotional aspects including advertising should also be covered. In a nutshell a detailed marketing plan with volumes should be submitted for each product.
9. Risk Factors

3. DURATION OF WORK:

The first draft of the report should be submitted at HO Hafed, Panchkula in soft copy as well as one hard copy within 60 days of allocation of work. Final draft to be submitted after incorporating observations of Hafed (if any), within such further time as may be mutually decided. A powerpoint presentation will also be required to be presented.

TECHNICAL BID

A. TERMS AND CONDITIONS FOR ELIGIBILITY:

1. Bidder should have 3 years of experience in the field of Organic Farming with farmer groups of area having agro-climatic zone and crops similar to that of Haryana.
2. He/she should have successfully implemented atleast one Certified Organic Group as ICS Manager (under NPOP/EU) or consultant for the work starting from group formation to 100% certified status.
3. The bidder should have prepared at least one such project report/s for any government backed organization or reputed public / private organisation having reasonably substantial activity relating to production or trade of Organic Agri-Produce.
4. The bidder should have exposure to marketing and supply of organic produce. Experience of facilitating buyer-seller agreement / trade of Organic Agri-Produce will be given preference.

Sufficient documentary proofs (as per Hafed's satisfaction) in support of bidder's eligibility should be enclosed along with the Technical bid.

5. An Earnest Money of Rs. 5000/- (Rs. Five thousand only) should be furnished with the technical bids in the form of Demand Draft in favour of The Haryana state Cooperative supply and Marketing federation Limited payable at Panchkula/ Chandigarh. The Earnest Money of the unsuccessful bidders will be returned on finalization of the tender. The Earnest Money of the successful bidders would be treated as the performance security , which will be released on successful completion the work.. Bids without Earnest Money will not be entertained. No interest shall be payable on the Earnest Money/ Performance Security.
6. In addition to the aforesaid essential eligibility criteria , the bidder may also like to give addition information which gives them additional advantage over others to qualify for this project.

7. Hafed reserves the right to accept or reject any application without assigning any reason thereof.

B. CLARIFICATIONS

Clarification, if any, required in the matter can be sought from Addl.General Manager (CF) HO Hafed during working hours on or before 2.10.2013.

C. EARNEST MONEY DEPOSIT / PERFORMANCE SECURITY;

The earnest money will be forfeited::

- i. If the bidder withdraws its bid during the period of bid validity.
- ii. If the successful bidder, fails to sign the contract.
- iii. For violation of any of such important conditions of this document as would jeopardize the interests of Hafed.
- iv. Earnest Money of the successful bidders will be converted into Performance Security .No interest will be paid on Security , which will be refunded as such after successful completion of the work/ submission of report and its accetentation by Hafed. Security amount will be forfeited , if the party fails to comply with the requirements of Hafed in this regards.

D. VALIDITY OF BID.

- i) For the purpose of awarding the contract, the bids shall remain valid for atleast 90 days after the date of Bid Opening. A bid valid for shorter period may be rejected.

- ii) In exceptional circumstances, Hafed may ask for extension of validity period.

E. PREPARATION OF TECHNICAL BID

The bidder will submit Technical bid enclosed in a sealed envelop super scribed as “ **Expression of Interest for preparation of Detailed Project Report regarding Organic Farming Projects, Due on 2.10.2013**”. Bid prepared on letter head must be signed by authorized signatory. In the technical bid the bidder will provide the following:

- (i) Profile :- since when operative, whether a proprietorship, partnership, limited or private ltd co. or society.
- (ii) List of partners/directors with complete name, address, phone no. and email address.
- (iii) Manpower available

Name	Qualification	Experience	Whether employee or on panel.
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- (iv) All other documents in support of eligibility
- (v) Earnest money as per para 5 above.
- (vi) Any other information/documents to support bidders' competitive edge.

The technical bid should not have any commercial and price aspect otherwise, it will be out rightly rejected.